

Eleonora Cardella

Eleonora obtained her Master's degree in Architecture from the Technical University of Munich (TUM), Germany. During and after her studies she worked in a variety of architecture studios in Europe and on a broad range of projects. Since 2008 she is a registered member of the Chamber of Architects in Bavaria, Germany and registered and licensed architect in Germany.

Reichenhallerstrasse 27

New apartment block in Freilassing

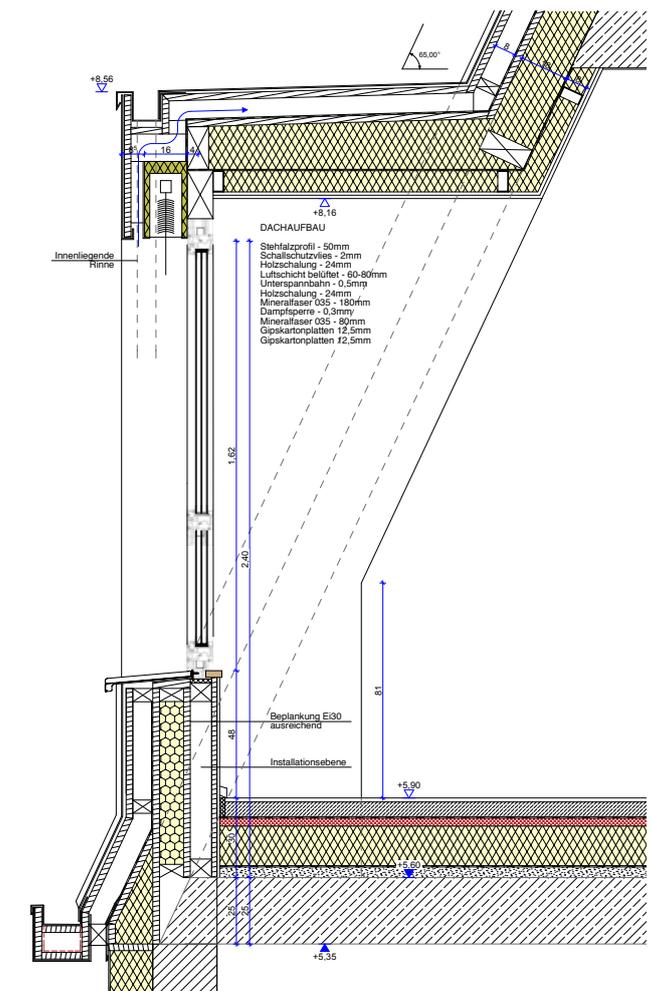
The new apartment building is located in Freilassing, a town near the Austrian border. The complex with 31 units lies in a residential area of the city, close to the river.

I led the detail planning including the facades, roof, terraces, entrances and many others.

The house was finished in 2015.



Rendering

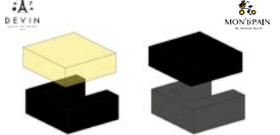
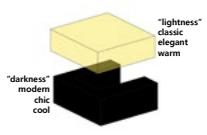
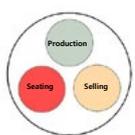
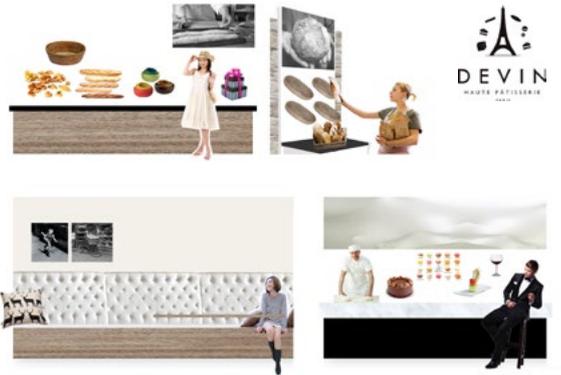


Roof detail

Devin Haute Patisserie

Luxury bakery in Seoul

Devin Haute Patisserie is a planned franchise luxury bakery in Seoul. Based on hypothetical locations and the technical requirements I created a concept, starting from the brand image, color schemes and space solutions to materials, facades and interior design. The innovative concept consists of creating a central area, that serves all types of patisserie and allows a glance in the kitchen, like a sushi bar. The bakery will be not only a shop but a meeting point. The luxury version will be called "Devin" and a smaller one "Montipain".



Rendering of a Devin Haute Patisserie version

Asiance new office

Digital Root - A mix of old and modern

Asiance is digital agency specialized in Asian markets. From its office in Seoul Asiance delivers a full range of digital services from concept creation to web development and media buying.

The Shin-A Memorial Building built in 1930 is the nest of the Asiance office. The design strategy was to merge the identity of the place and the Corporate Identity in order to create an unique environment conducive to creative activities and human interaction.

The existing ceiling structure has been restored and used as a pattern giving consistency to all the different areas of the office. At his core a Creative Plaza has been created to increase interaction between employees and support gathering events. The East Wing is the Executive areas with a large meeting room. The West Wing is the place for the Bar and the Creative Lounge.



Entrance and reception area



Asiance new office

Digital Root - A mix of old and modern



Central Plaza



The mix of materials was very important in this project. The existing roof structure contrasts the white hanging ceiling parts.

The central plaza has a grass carpet and wall and ceiling are a wide chalkboard waiting for sketches and ideas.

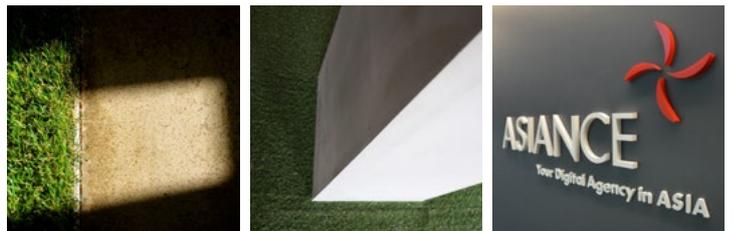
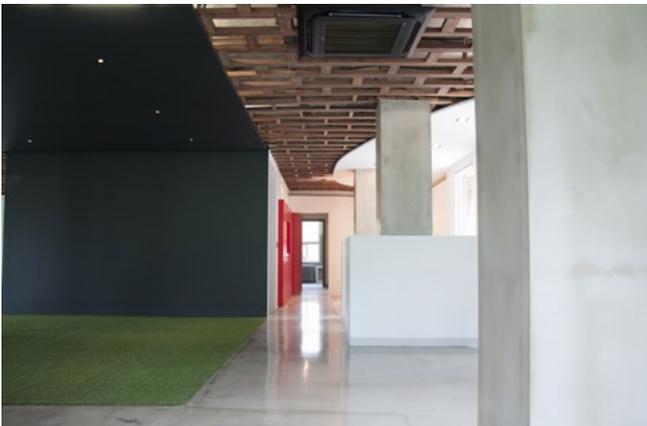
The epoxid floor unites all the areas of the office.

The lights were carefully chosen for each area to guarantee the perfect atmosphere for the 40 employees.



Asiance new office

Digital Root - A mix of old and modern



Meeting rooms

Asiance new office

Digital Root - A mix of old and modern



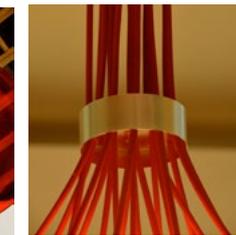
Each meeting room has it's own character and style. One meeting room serves as lounge as well.

Red is the company color that is set as an accent all over the space.

The furniture was designed by me or chosen from designers to create a mix between vintage and modern.

The office design was mentioned in different Korean magazines such as Marie Claire Maison.

<http://www.archilovers.com/p89979/Asiance-New-Office-2013#images>



Open office

Hotspots

The first step to change the Mapo Oil Reserve Base

The competitions aimed to find a new use for old oil tanks and it's surrounding area.

The idea is to create a park in which there are different hotspot. And with hotspots I mean activities.

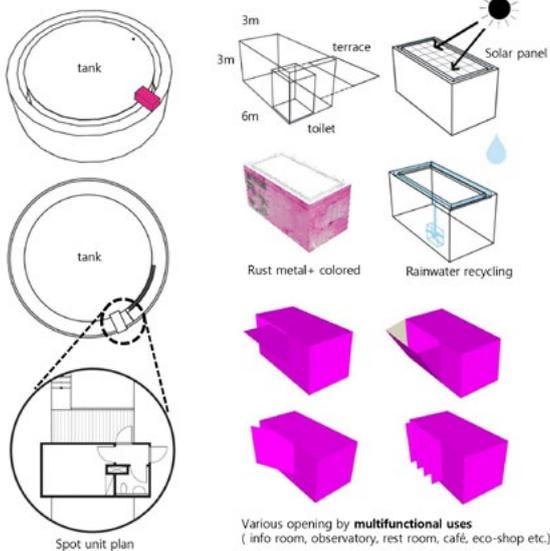
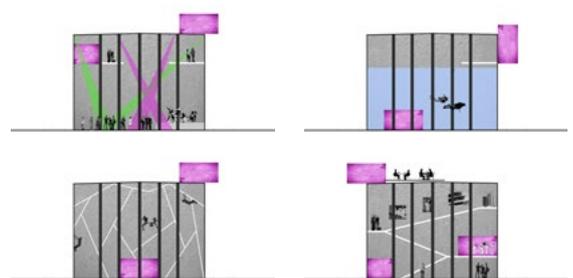
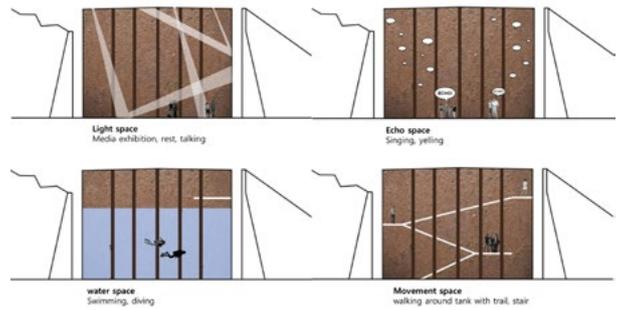
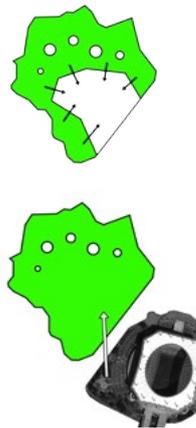
The generation of the park is divided in 3 phases.

Phase 1 – A pedestrian bridge is built to connect the area to the subway and World cup stadium. The tanks will host temporary uses.

Phase 2 – New Hotspots are created, a water plaza, a play area and a vertical garden that connect to the bridge.

"Spots" are placed on and in the tanks. The spots are units that shall support the new permanent functions. The new infrastructure.

Phase 3 – the existing trail is completed and a new trail is added to the new park.



Hotspots

The first step to change the Mapo Oil Reserve Base



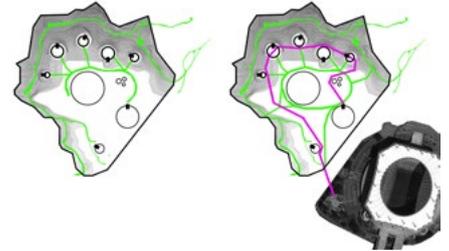
Vertical garden with connecting new bridge



Water plaza/ amphitheater for various events



Play zone for skateboard and sand area



Seeing a new park on the top of the maebong mountain

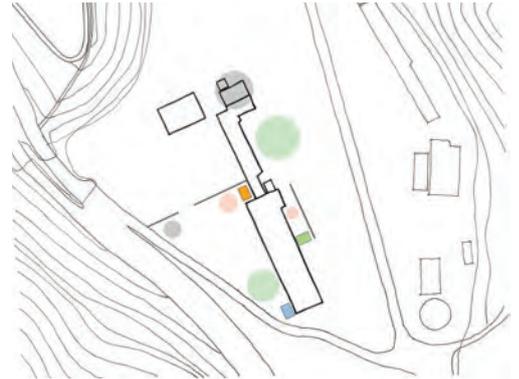
Overview of the park

Art in Village

Our Land - An art project in the Sabuk coal mine

Sabuk is a village in the beautiful mountains of East Korea. It had one of the biggest coal mines of the country but unfortunately they were closed down recently, so many people had to move. In order to revitalize the area, every year Art in Village invites national and international young professionals to create unique spaces.

This project is directly linked to the Sabuk mine, that is now a museum and people can visit the shaft up to 500m inside of the mountain.



Site: Sabuk
Completion: 2011



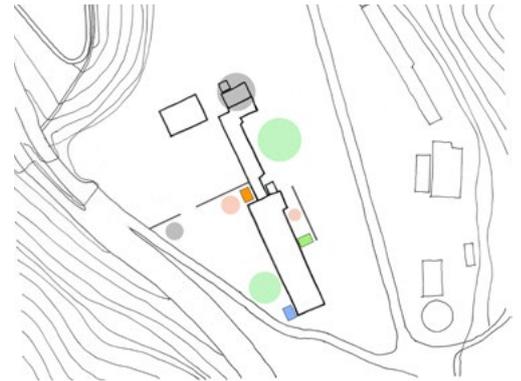
Sabuk coal mine - Tower and Gabion wall

Art in Village

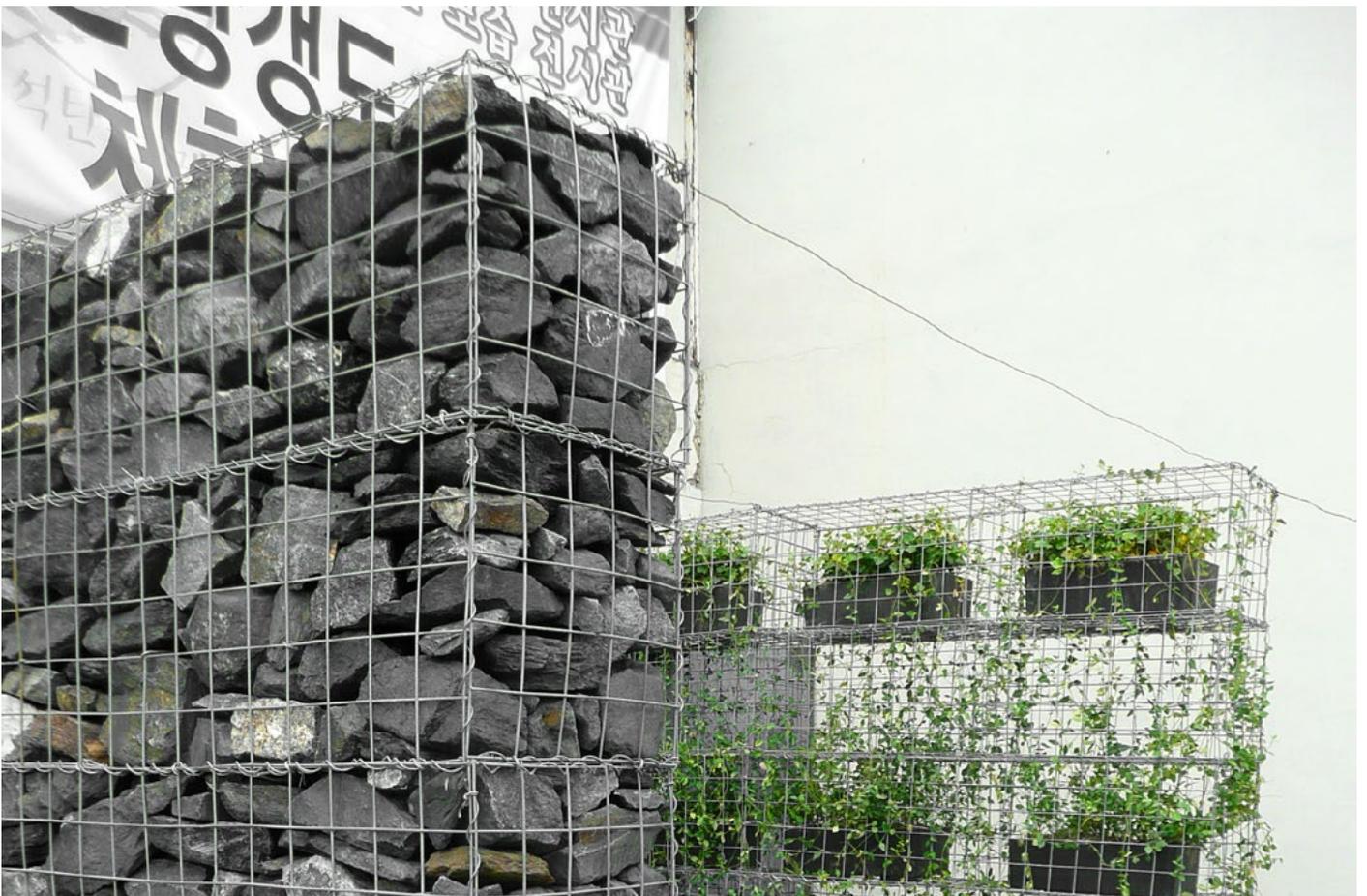
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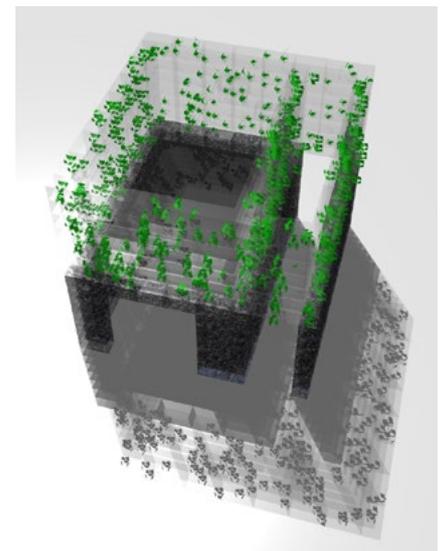
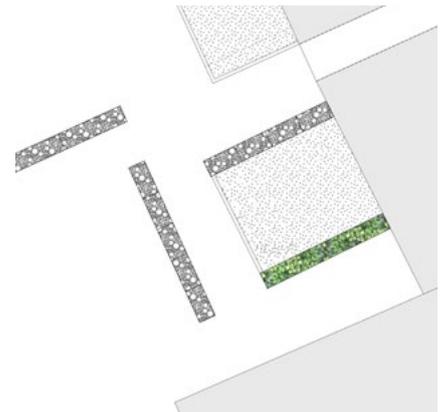
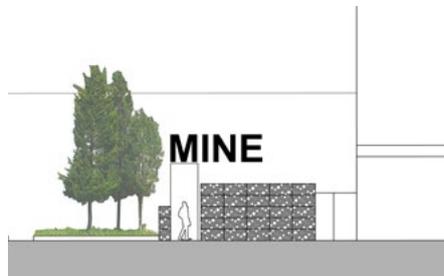
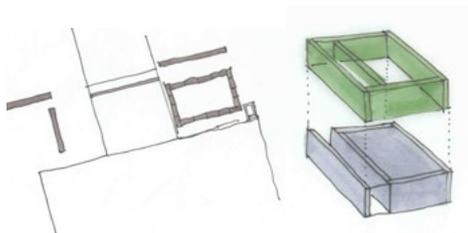
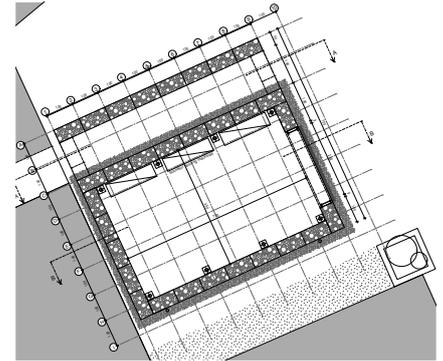


Sabuk coal mine - Tower and Gabion wall

Art in Village

Our Land - An art project in the Sabuk coal mine

The gabion wall and the pavilion represent with its material, the strong relation of the land and people to the history of this place. The strong past and the land build the present and the future of this place. The beautiful green mountains look untouched but their heart is man made with all it's tunnels and coal. In Sabuk nature and human are bounded. The composition of coal and green in the gabions shall symbolize this.



Art in Village

Our Land - An art project in the Sabuk coal mine



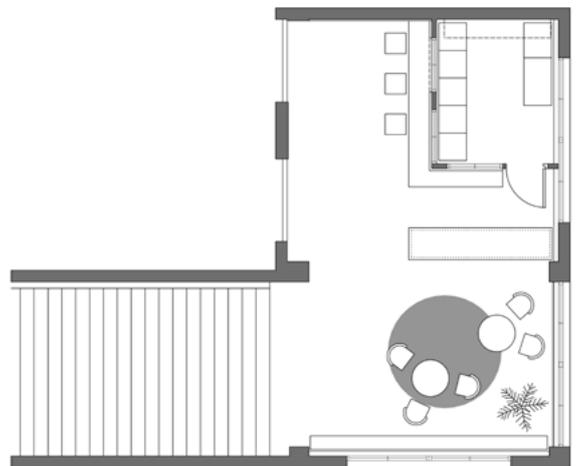
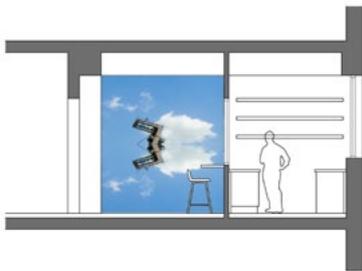
In the former canteen of the mine a new space is created to mix the past with the present. The old can coexist with new design and style to have a unique atmosphere.

The details were very important for this project. Not only the choice of existing materials and objects but also the choice of the new elements. The old furniture is a part of the mine offices while new one was deliberately chosen very modern and in contrasting colors to the existing ones.

Art is part of the museum cafe. The two big wall pictures are strongly related to the mine.

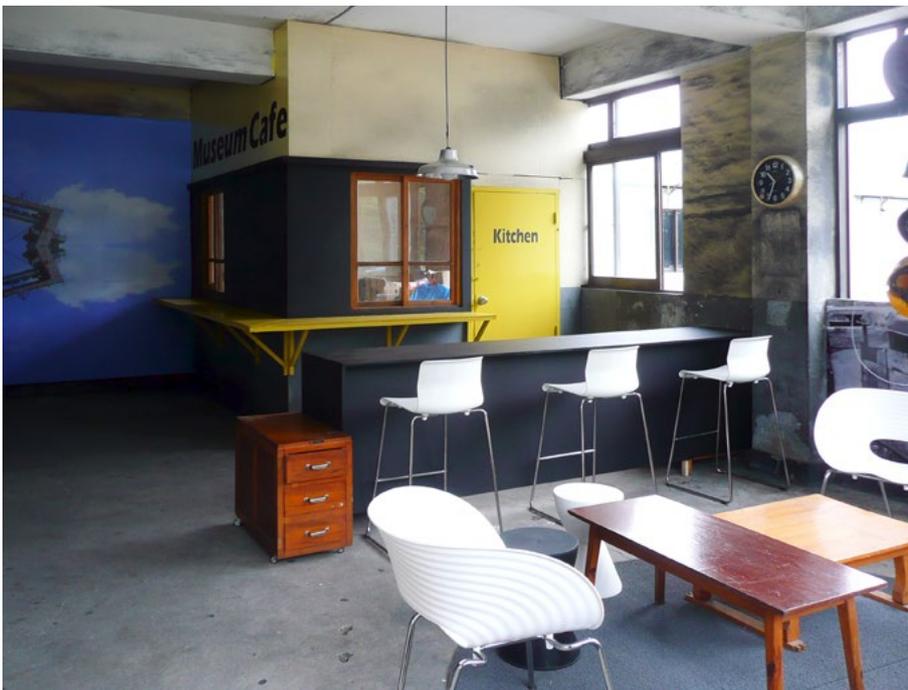
The sky and the mine tower should represent a wish for Sabuk and the mine. The wish of "light heartedness". The thought of a light future after heavy past.

The train shall represent two thing at the same time, the passing of time and the timeless.



Art in Village

Our Land - An art project in the Sabuk coal mine



Coal mine Cafe

Visiting Professor at University of Seoul

Department of Urban design and planning at the University of Seoul

I was visiting professor at the Faculty of Urban Design and Planning of the University of Seoul. I taught undergraduates, graduates and PhD students.

My classes were environmental design I&II, European case studies, Visual Communication, Urban Design Basics and Design studios.

All classes were based on instructional plans and syllabus developed by myself, and approved by the faculty. As a result of my teaching, my students won the alumni price for best final project for two consecutive years and won a competition to travel to Europe.



Article about the faculty of urban planning&design



Official starting ceremony of my visiting professor position

Palais at the Opera

Living and working in the heart of Munich

The 'Palais an der Oper' enjoys a prominent location in the heart of Munich's historic city center. Directly adjacent to the Opera and the famous Residenz, the building has a striking historical facade.

Originally commissioned by King Ludwig I in 1834, the building will be completely renovated and will hold restaurants, luxury retail, apartments and offices.

For this project I am designing various areas, and developing details to integrate modern architecture and latest technologies with the old structure of the building thus fulfilling the strict monument protection requirements of the German building code.



Plot 16 Moskau

International Business Center in Moscow, Russia



Site Area: 2.52 hectares
Project Area: 43.000 sqm
Completion: 2011

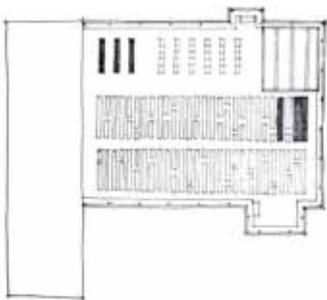
Plot 16 is a mixed-use project for business and living in Moscow. The project includes exclusive residences, offices, one hotel, and structured parking. All buildings are linked at the street level by landscaped pedestrian paths, plazas, shops, bars and restaurants.

The area will be built in two stages: first Plot 16 A, including offices and apartments, and second Plot 16 B, with a hotel and parking space.

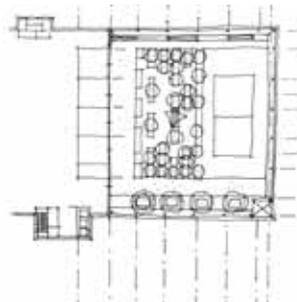
I joined the project in the design phase of Plot 16 A and developed the fire rating schemes for the first building. Following Russian codes I determined emergency exits and set the fire rating for walls and correspondent doors.

Together with the landscape office SWA in San Francisco, I also developed the roof landscape and design for the second building with particular focus on architectural details of the exterior wall.

Renderings by SOM



Sketch Hotel roof



Sketch Hotel roof



Renderings by SOM

NATO Headquarters

NATO Headquarters in Brussels, Belgium

The building for the NATO Headquarters provides each member-nation with embassy-level security and privacy, while providing shared space, meeting opportunities and infrastructure for all members.

I developed details for varying entrances with focus on security requirements and the use of customized materials.



Rendering by SOM

Site Area: 100 acres
Project Area: 2,000,000 sqf
Completion: 2012



Rendering by SOM

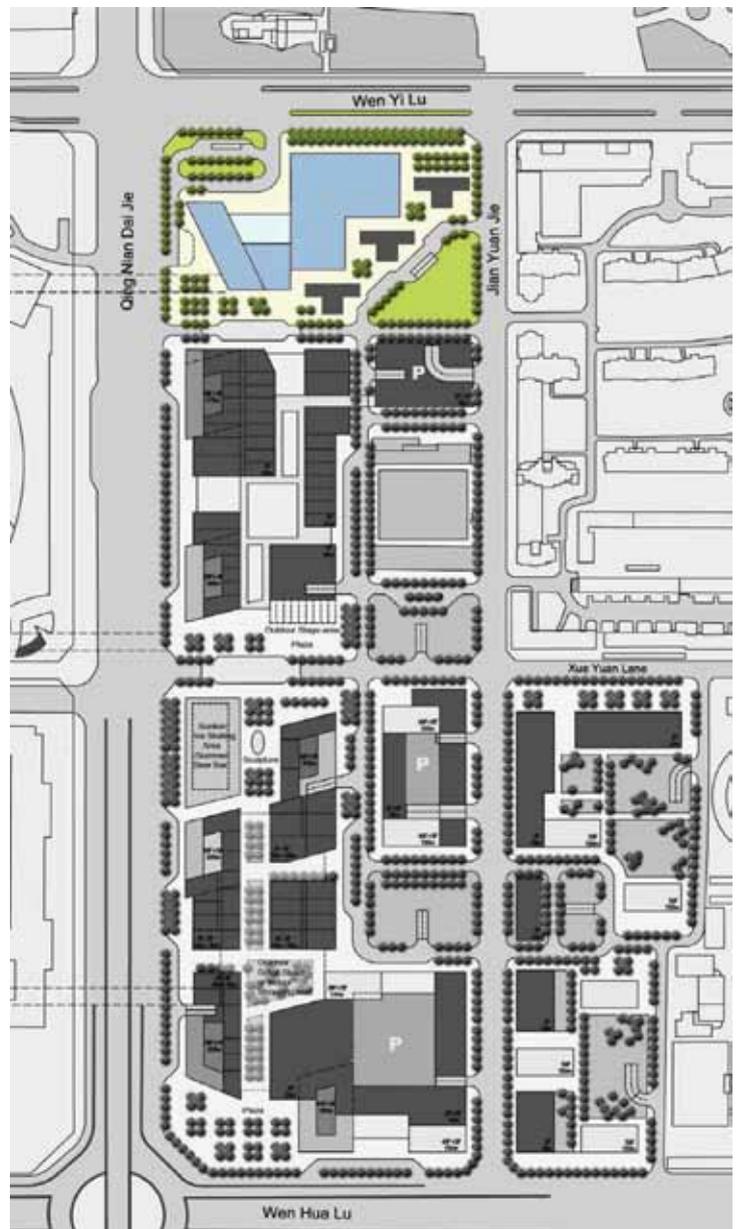
Shenyang Shenhe District

Kerry Shenyang Center in Shenyang, China

The Kerry Shenyang Center is planned to be the hallmark project for a new business district of Shenyang. Each of the three project parts will be build one after another, giving room to space, retail, offices and a luxury hotel.

With the hotel being the first project and influencing the others, we closely examined positioning, form and height of the hotel. Upon completion, the hotel holds 300 guest suites, a 2.200 sqm ballroom, a business center, restaurants and a spa and wellness area.

Site Area: 172.700 sqm
Project Area: ca. 50% of Site



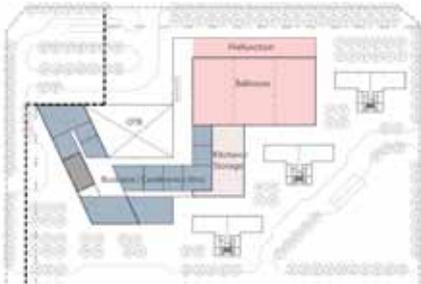
Master plan in progress

Shenyang Shenhe District

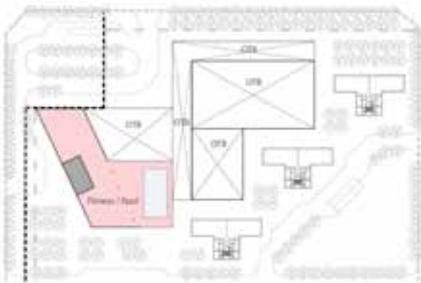
Kerry Shenyang Center in Shenyang, China



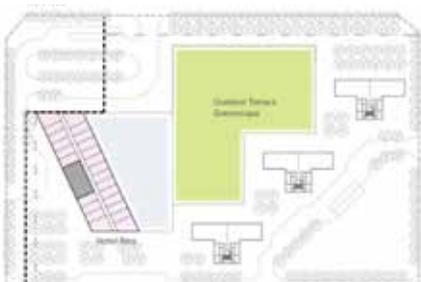
Level 00



Level 01

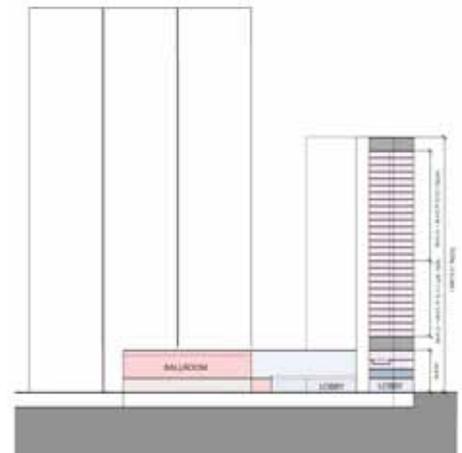


Level 03 / Level 04



Level 05 +

Example of a scheme that positions the suites towards the park, the lobby of the ballroom, and the main lobby.



Schematic section



Rendering by SOM

St. Valentinshof

Building a new residence for elderly people in Munich, Germany

St. Valentinshof is a retirement residence for the elderly citizens of Munich and encompasses four buildings including a park, a cafe, seminar rooms, a gym, a pool and physiotherapy facilities. The buildings hold 33 apartments designed for independent living and maximum comfort, assistance and accessibility for handicapped.

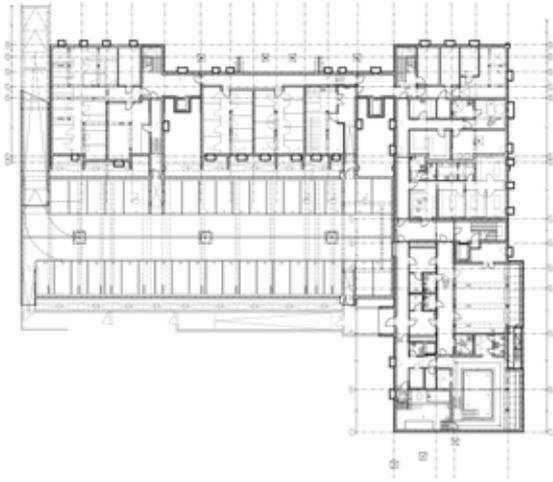
As a leading project architect, I had regular contact with consultants, contractors, the construction company and the client and regularly visited the site. Among others, I headed the design and detailing of several parts of the residence. Furthermore, I prepared the tender documents and chose construction companies.

Project Area: 3.852 sqm
Completion: April 2008



St. Valentinshof

Building a new residence for elderly people in Munich, Germany



Level -01



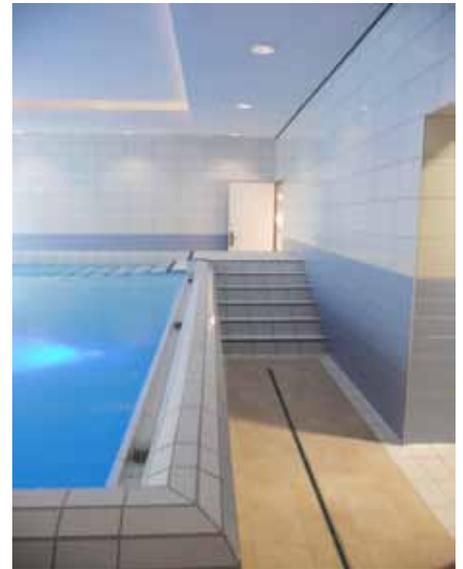
Level 00



Cafe`



Seminar room



Swimmingpool



Gym hall

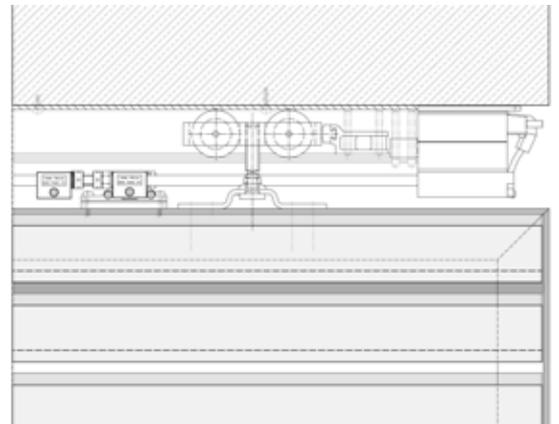
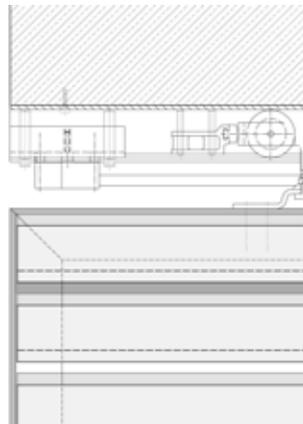
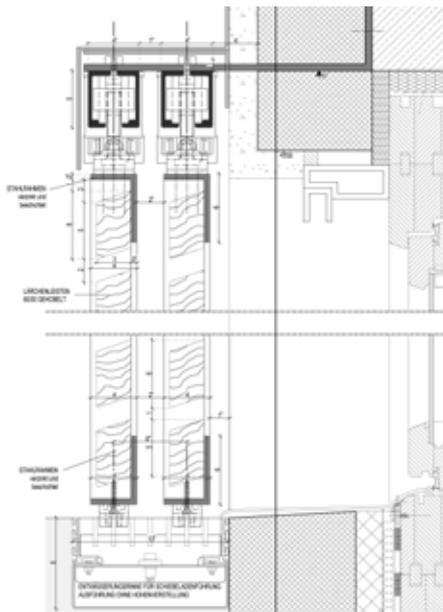


Curved concrete garage

St. Valentinshof

Seniorenwohnheim in München, Deutschland

Some of the highlights of St. Valentinshof are its details. The facades remember the Mediterranean style and the selected colors light and friendly and the chosen materials create a pleasant atmosphere.



Europan 9

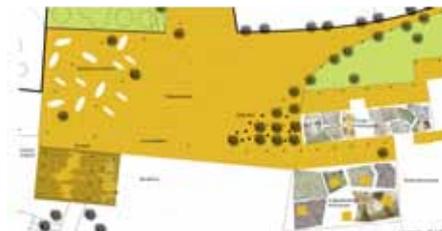
European town planning competition in Straubing, Germany



Europen 9 is an European architecture competition where architects from all over Europe can compete on a wide range of projects. Cross-functional and cross-cultural teams are highly encouraged to enforce a European thought among participants.

Together with a colleague and a landscape architect I participated in the competition for the transformation of an abandoned industrial area in Straubing, Germany. Our team developed a transformation concept with a new cultural area including artisan, lofts, multifunctional hall, cafes, restaurants and a city park.

Our concept used the park as a connector between a public area in the south and a restricted area in the west. Cultural activities would be offered in the south, sports activities, a hostel and skate park in the north.



European 9

European town planning competition in Straubing, Germany

